



How aligned is your brand team?

How can you further accelerate performance?

STEM is the global benchmarking company that partners with 29 of the top 30 pharmaceutical companies to further accelerate brand performance.

STEM projects are designed to... Quantify and benchmark internal alignment from direction to field execution across functions, prioritising strengths to build from and identifying opportunities to improve.

We work with commercial, field medical, field access and account management teams.



The STEM benchmark database is the biggest in the industry, built on >300,000 in-field observations, and quantifying >140 KPIs.



Partnering with your Brand Team, STEM identifies practical evidence based recommendations every 6 – 12 months, implemented through a practical action plan that identifies strengths and opportunities to continuously accelerate high performance.



Throughout the lifecycle of a drug, from pre-launch to loss of exclusivity, STEM supports internal alignment, helping you to drive growth.





What do STEM clients say about us?

"Partnering with STEM has clearly helped my teams turn around performance and drive better results"

General Manager, Pharma

"STEM has provided me with invaluable operational insight into my business which has led to better, more focused plans across my region"

Head of Europe, Pharma

For further information visit our website at www.stemhealthcare.com

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Accelerating High Performance

